



Announcement No. 19, s. 2022

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2022 Museums and Galleries Month Celebration

Pursuant to Presidential Proclamation No. 798, s. 1991, the **National Commission for Culture and the Arts (NCCA)** will lead the annual **Museums and Galleries Month (MGM)** celebration in **October**. The Celebration underscores the importance of arousing the national consciousness and pride in our rich culture and national identity.

With the theme *“Embracing Uncertainty: Showcasing Solidarity, Hope and Recovery”*, the event aims to highlight the binding role of museums and galleries as cultural identifiers in a rapidly-changing world.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

- Uploading and sharing of the 2022 MGM Advocacy Materials including the 2022 MGM Official Poster, 2022 MGM Facebook Banners, and 2022 MGM Calendar of Activities in all official government websites and social media pages;
- Participating in the online campaign thread about the 2022 MGM celebration by sharing heritage-related content including photos, videos, news features, and other collaterals released by the NCCA using the hashtags #MGM2022 and #MGMembracingUncertainty;
- Organizing own MGM Activities and participating in heritage-related events such as webinars, online workshops, online lectures, and online exhibits;
- All institutions organizing their own MGM 2022 activities are also requested to fill out the 2022 MGM Activity Proposal Form and send the final information to the MGM Secretariat for inclusion in the 2022 MGM Calendar of Activities on or before **19 September 2022**. The MGM 2022 reference materials can be accessed through the link: <https://bit.ly/MGM2022AgencyKit>. For easier

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consolidation, the proposed activities may be accomplished along with the submission of agency's high-resolution logo through this link: <https://bit.ly/2022MGMAF>.

- Sending of activity implementation reports with high-quality photos to mgmsecretariat.ncca@gmail.com in .doc or .docx file format with the following details for inclusion in the MGM 2022 Souvenir Program on or before **14 November 2022**:
 - Name of Office:
 - Date of Activity:
 - Venue of Activity:
 - Brief Description of Activity:

For more information, agencies may coordinate with Ms. Johanna Labitoria of the NCCA Cultural Heritage Section at telephone number (02) 8527-2192 local 309, mobile number (+63)946-5054939 or email at mgmsecretariat.ncca@gmail.com. Agencies may also visit the NCCA Website at www.ncca.gov.ph for further details.


ATTY. KARLO A. B. NOGRALES
Chairperson

02 August 2022